



# FY2023 Analyst Meeting Thai Union Group







Dow Jones Sustainability Indices SAM

### Disclaimer

The information contained in our presentation is intended solely for your personal reference only. In addition, such information contains projections and forward-looking statements that reflect our current views with respect to future events and financial performance.

These views are based on assumptions subject to various risks and uncertainties. No assurance is given that future events will occur, that projections will be achieved, or that the assumptions are correct. Actual results may differ materially from those projected.





### AQ23 Key Highlights

While the global economy presented fresh challenges in 2023, Thai Union delivered positive momentum in 2H23. With the launch of our Strategy 2030, I am confident it will drive stronger profitability and value for shareholders<sup>11</sup> Thiraphong Chansiri

**President and CEO** 

# 4Q23: Highest quarterly sales in 2023, thanks to the rebound of Frozen and PetCare businesses

Sales

35,529

Better QoQ momentum, achieving highest sales

Sales rose by 4.8% QoQ, due to:

 PetCare (+22.5% QoQ) and Frozen (+8.0% QoQ).

However, sales dropped 10.3% YoY from high baseline in the last year.

- PetCare (-17.0% YoY), Frozen (-13.3% YoY) from rightsizing strategy, and Ambient from lower sales volume (-8.2% YoY)
- This was offset by higher sales growth from Value-added & Others (+7.3% YoY)

**Gross Profit** 

### 6,327

#### Healthy GPM at 17.8%, beating LY by 50bps

GP slightly increased by 1.5% QoQ; however, it dropped by 7.9% YoY, largely from:

- The decrease in sales volume of Ambient and PetCare, falling freight revenues, and negative category mix
- This was partially offset by GP of Frozen, which increased impressively from rightsizing strategy & Value-added categories

#### **Operating Profit**

2,122

#### OPM remained at a high level

Operating profit dropped 8.1% YoY, mainly from:

- Lower sales across all categories, except for Valueadded & Others
- Partly offset by SG&A 7.8% YoY reduction in 4Q23, thanks to significant freight cost improvement
- OPM stood at 6.0% in 4Q23, remained at a high level

#### **Net Profit**

1,243\*

#### NP showed slight improvement QoQ and YoY

Normalized net profit increased 3.1% QoQ and 0.4% YoY, mainly from:

- Positive impacts from THB
   68mn FX gain vs. THB 468mn
   FX loss in 4Q22
- Partially offset by higher financial cost, dilution effect on i-Tail net profit

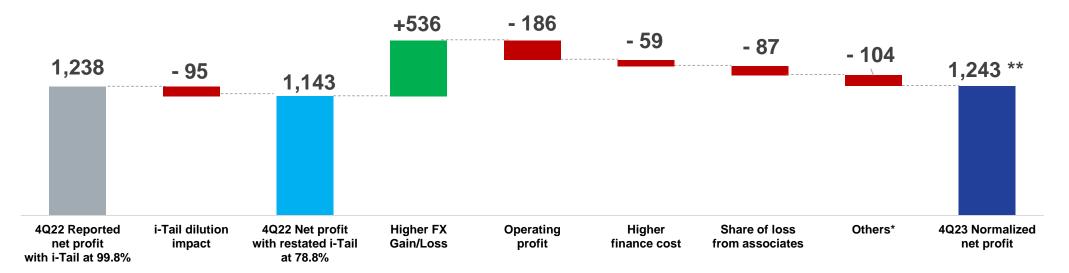
YoY Chg.	-10.3%	-7.9%	-8.1%	+0.4%
QoQ Chg.	+4.8%	+1.5%	-1.7%	+3.1%
% of sales		17.8%	6.0%	3.5%

Remark: \*Excluding one-time non-cash impairment of RL (THB 18.4bn) in 4Q23. If included, reported net loss would be THB 17.2bn in 4Q23. Slide 5 FY2023 Analyst Meeting



# 4Q23 Normalized net profit slightly improved YoY, mainly driven by FX





4Q23 Normalized net profit of THB 1,243mn, slightly increasing by 0.4% YoY due mainly to below contributors:

- 1) i-Tail dilution impact of THB 95mn
- 2) FX gains of THB 68mn (vs. FX losses of THB 468mn in 4Q22)
- 3) OP of THB 2,122mn (vs. THB 2,308mn in 4Q22)
- 4) Finance cost of THB 630mn (vs. THB 571mn in 4Q22), largely driven by higher interest rate in 2023
- 5) Share of loss from associates of THB 400mn (vs. THB 313mn in 4Q22), mostly attributable to Red Lobster

Remark: \*Others include the impact of other income, tax and NCI.

\*\*Excluding one-time non-cash impairment of RL (THB 18.4bn) in 4Q23.



### TU recorded THB 18.4bn one-time non-cash impairment charge in 4Q23 financial statements from RL investment exit decision

(THB mn)	4Q23 Normalized numbers	RL impairment	IFRS 5 Discontinued Operation (DO) presentation	4Q23 Reported numbers after impairment and IFRS 5	2023 Normalized numbers	RL impairment	IFRS 5 Discontinued Operation (DO) presentation	2023 Reported numbers after impairment and IFRS 5
Net Sales	35,529			35,529	136,153			136,153
Cost of sales	-29,201			-29,201	-112,928			-112,928
Gross Profit	6,327			6,327	23,225			23,225
in % of Net sales	17.8%			17.8%	17.1%			17.1%
SG&A expenses	-4,206			-4,206	-16,372			-16,372
in % of Net sales	-11.8%			-11.8%	-12.0%			-12.0%
Operating profit	2,122			2,122	6,853			6,853
in % of Net sales	6.0%			6.0%	5.0%			5.0%
FX gain/loss	68			68	-236			-236
Other income	288	-18,433	18,413	269	838	-18,433	18,413	819
Share of profit	-400		1,219	819	-540		1,219	679
EBIT	2,077	-18,433	19,633	3,277	6,914	-18,433	19,633	8,115
in % of Net sales	5.8%			9.2%	5.1%			6.0%
Finance Cost	-630			-630	-2,302			-2,302
Тах	40			40	620			620
Discontinued Operation	-		-19,633	-19,633	-		-19,633	-19,633
Net income before NCI	1,487	-18,433	-	-16,945	5,232	-18,433	-	-13,200
in % of Net sales	4.2%			-47.7%	3.8%			-9.7%
Non-controlling interest	-244			-244	-733			-733
Net income	1,243	-18,433	-	-17,189	4,499	-18,433	-	-13,933
in % of Net sales	3.5%			-48.4%	3.3%			-10.2%

Note

- Based on past years performance and the macroeconomic context in the US, we assumed RL's potential market value to be low in the short term.
- To be conservative, we impaired our whole investment in RL, mostly the common and the preferred shares with an impact of THB 18.4bn.
- We classified this impairment, together with the share of loss from operations and lease accounting to specific line "Discontinued Operations" in accordance with IFRS 5. Please note tax impact is not classified in this line and remains in Continued Operations.

Slide 6



## After RL impairment news, TRIS rating on TU remained A+ and we obtained waiver from holders for 5 bonds



#### TRIS Rating affirmed A+ to TU financial outlook rating despite impairment in Red Lobster

- TRIS Rating expected TU's impairment of investment in Red Lobster to have no immediate impact on the assigned ratings
- Maintained company rating and its outstanding senior unsecured debenture at "A+"
- Subordinated capital debenture (hybrid debenture) remained at "A-", with a "stable" outlook
- Showing Thai Union's financial position remain strong, supported by improvement in leverage ratio and profit margin

We obtained one time waiver to exclude impairment from 2023 net income of the following ICR and Dividend Covenants for 5 bonds:

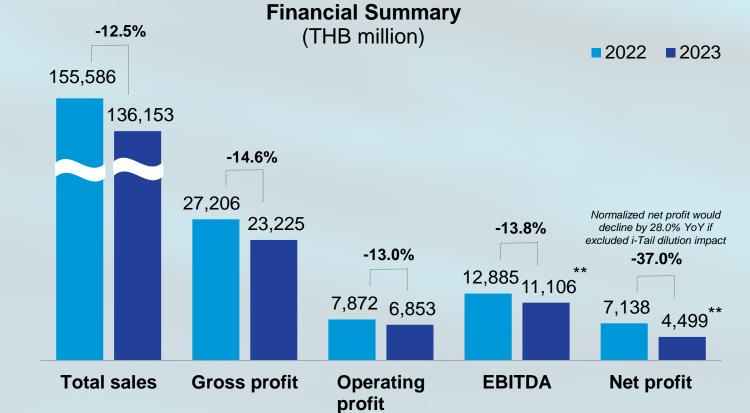
- Interest Coverage Ratio
  - A minimum of 3:1 times for TU24OA and TU264A
- Dividend Payment Limitation
  - Dividends should not exceed 60% of net income for TU24OA, TU264A, TU26NA, TU29NA and TU271A

	TU24OA	TU264A	TU271A	TU26NA & TU29NA	
Quorum	25%	25%	25%	25%	
Resolutions	50%	50%	50%	50%	
Issue Date	9 Oct 2014	11 Apr 2016	19 Jan 2017	6 Nov 2019	
Maturity Date	9 Oct 2024	11 Apr 2026	19 Jan 2027	6 Nov 2026 6 Nov 2029	
Issue Size	THB 3.5bn	USD 75mn*	THB 4bn	THB 6bn	
Total	THB 16,125mn				
Voting Results (as of Feb 15, 2024)	100%	100%	97.8%	97.9%	

Remark: \* FX rate of 35.0 THB/USD

## 2023: Soft performance due to a robust FY2022 baseline, modest demand in 2023, and logistic normalization





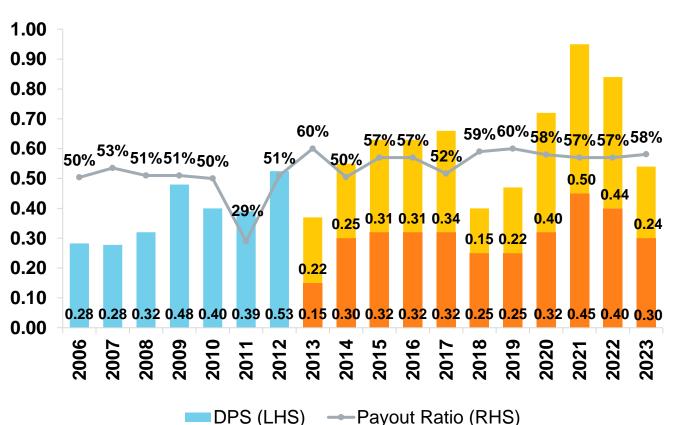
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Remark: \*TU share price (Jan 3, 23: THB16.8/share and Dec 28, 23: THB15.0/share, Jan 2, 24: THB 14.8/share and Feb 16, 24: THB 15.9/share ) \*\*Excluding one-time non-cash impairment of RL (THB 18.4bn) in 4Q23 and IFRS 5 reclassification

#### FY2023 Analyst Meeting

# TU announced 2H23 final dividend of THB 0.24/share and payout ratio remained at a high level





Final dividend for the period: July 1 to December 31, 2023						
DPS	THB 0.24					
Ex-Dividend Date	March 1, 2024					

Record DateMarch 4, 2024Payment dateApril 26, 2024

We continue to deliver consistent dividend payment ratio despite RL impairment

TU announced Share Repurchase program starting from Feb 20 to June 30, 2024, for financial management purpose;

- Not exceeding THB 3.6bn
- Not exceeding 200mn shares (4.30% of the total paid-up capital)



### Discover the latest seafood innovations: From plant-based delights to gourmet pet food

King Oscar launched a new range of fish pates. Spread on, dip in, or mix through, our easily spreadable pates are versatile and ready for any occasion.

Laguna, part of the King Oscar family, is launching a plant-based tuna range in Poland available in three flavors:





SEALECT launched a Nam Prik Kapi Tuna

New authentic Thai deliciousness that appeals to all genders and ages, good quality tuna, real shrimp paste, original Thai & Spicy flavor.



SEALEC

Thammachart Seafood launched a salmon sausage made from superior-grade Norwegian salmon, the best-grade salmon! Get the full taste of salmon. Available in three flavors:



Pepper
Fresh Chili

i-Tail will launch a new wet dog product "Marvo dog booster smoothies" Real Meat smoothies mixed with fruits and vegetables with functional benefits in 5 SKUs.











### Awards & Recognitions

We continue to be recognized for our efforts by leading institutions around the world



Thai Union Group Wins Thailand Labor Management Excellence Award 2023 TU and subsidiaries were recognized for outstanding business operations in the areas of employee relations and labor management.

Business+ 6//



SEALECT Tuna + Collagen Wins the Best Canned Fish Product from Product of the Year Award 2023 by Business+ and CMMU



Petit Navire had the honor of receiving the Elected Product of the Year France 2024 prize for our marinated tuna recipes, developed in Douarnenez in Brittany.

### **THAI UNION GROUP**

listed on the Dow Jones Sustainability Indices (DJSI) for the 10th consecutive year.



Thai Union listed on Dow Jones Sustainability Indices for 10th consecutive year, marking a decade of transformation, positive recognition of the Company's unwavering commitment to sustainable and responsible business practices.

#### FY2023 Analyst Meeting

## Committed to protecting the environment and supporting local communities, as part of *"Healthy Living, Healthy Oceans"*

TAKING THE BATON FROM COP 28 ON THE ROAD TO 2025



TU committed to Ocean Breakthroughs and Transforming Food Systems Initiatives at the UN Climate Conference in Dubai, reinforcing the Company's commitment to sustainable practices and responsible stewardship of the planet's resources.

**TU joins Earth Agenda Foundation** for a THB 3 million coral reef restoration project using a 3D printed coral reef by SCG-CPAC Green Solution.

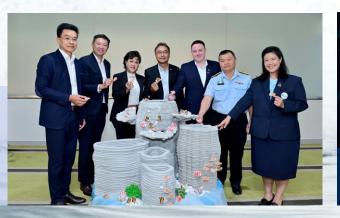
Slide 13



Successfully launched THB 11.5bn Sustainability-Linked Ioan (SLL) #2, completed in Nov 23, covering sustainable finance issued in 2023 - 2025 with a target of increasing sustainability-linked finance 75% of TU's long-term financing by 2025.



**TU updates its Vessel Code of Conduct** to drive improvements in the fishing sector towards meeting Sustainable Supply Chain Initiative-recognized standards.



Charting a sustainable course: The SeaBOS initiative

Our Impact 2022-2023

SeaBOS launched its first impact report at the Tokyo Sustainable Seafood Summit

### 4Q23 Financial Results - Consolidated

" 4Q23 marked our peak sales for this year, driven by Frozen and PetCare. We upheld a robust 17.8% gross profit margin amidst external headwinds, demonstrating resilience and strategic agility "

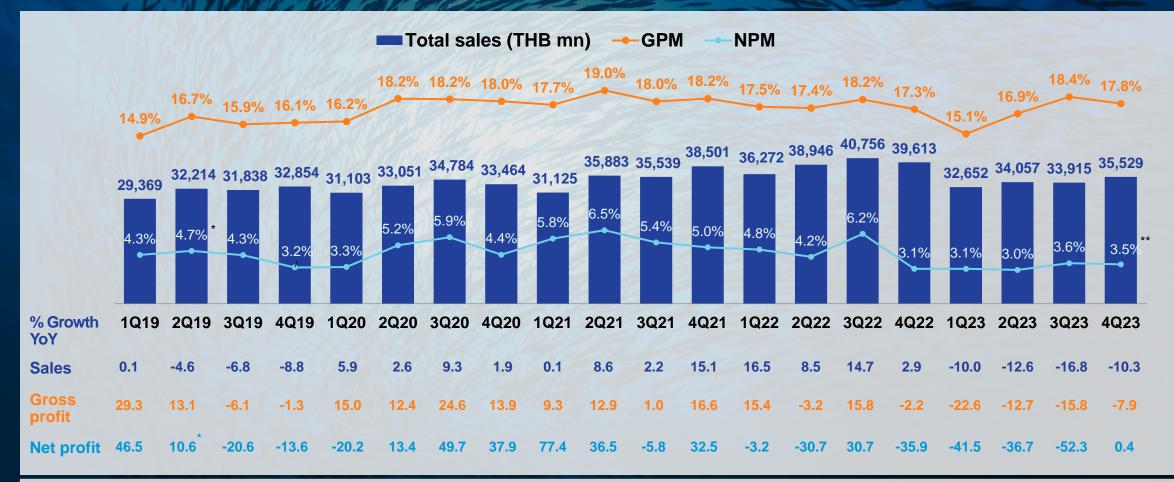
> Ludovic Garnier, Group CFO

# Strong topline improvement QoQ, driven by accelerating demands from Frozen and PetCare businesses

### **2023 Key Takeaways**

	4Q23 Highest quarterly top line in 2023	<ul> <li>Sales increased 4.8% QoQ and Gross profit margin remained strong at 17.8%, mostly driven by the ongoing recovery in Frozen and PetCare businesses.</li> </ul>
	Frozen achieved • all time high quarterly GPM	<b>Frozen and chilled seafood delivered exceptional GPM at 14.4% in 4Q23</b> , thanks to US Frozen strategic rightsizing and inventory management improvement. Strong quarterly top line growth, surging by 8.0% QoQ.
~~~	PetCare reached a turning point	Highest quarterly sales grew 22.5% QoQ with GPM improves impressively to 23.4%, thanks to recovery from key customers restocking, inventory level normalizing, price adjustment strategy, and key strategic focuses, especially wet pet food & treats.
•	Red Lobster exit	Balance sheet remains strong after RL impairment with Net Debt/Equity ratio below 1 Full impairment recorded as of 4Q23 will allow TU to cease recording any more contributions from Red Lobster starting 1Q24, expect accretive impact in 2024 from investment exit.
	Strong FCF generation	<b>106% cash conversion ratio, resulting in a strong THB 7.3 bn cash generation.</b> Prudent working capital management, coupled with tight control on CAPEX, demonstrated our cash discipline.
Slide 16	1	Thai Union

## 4Q23 recorded high quarterly sales, but still soft from record-high last year, while GPM remained strong at 17.8%

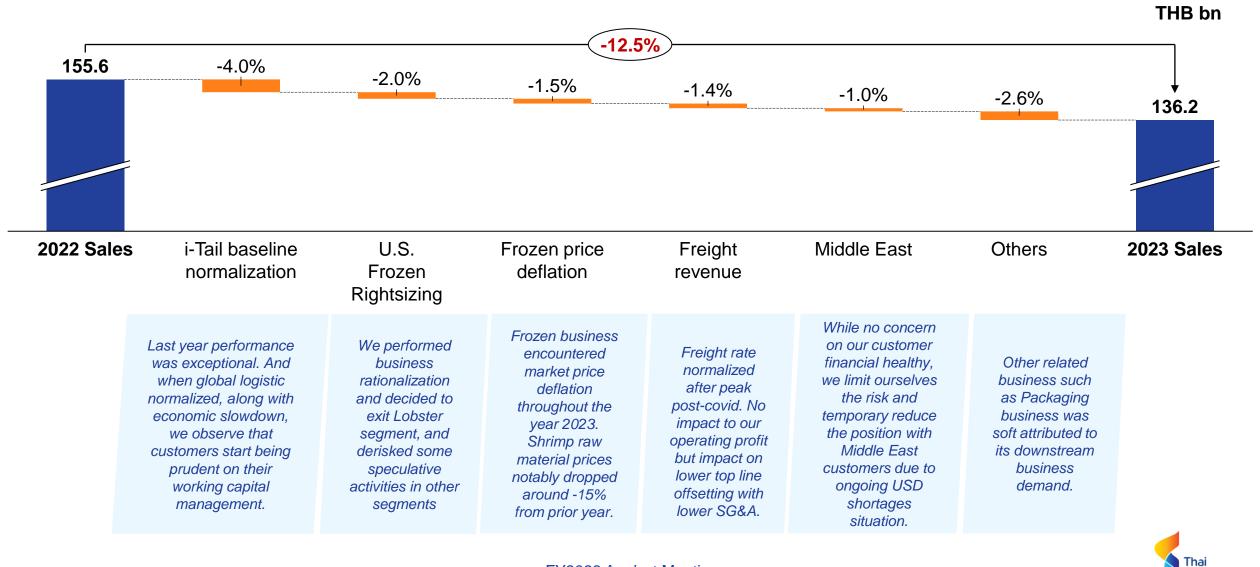


Remark:

\*Excluding THB 1,402mn one-time net accrual for US legal-related settlement (2Q19)

\*\*Excluding one-time non-cash impairment of RL (THB 18.4bn) in 4Q23

### Challenging year on NSV growth, given both external factors and our strategic decision US Frozen business



## To strengthen our core business and be fit for growth, several key decisions have been made

### **Business closure and Downsizing**

### **Operation Closed**

- Lubeck plant was closed to increase operational efficiency in Germany
- China (Frozen) operation was closed



 Scaled down several local businesses in Thailand (Supplements, Ambient and Chilled)

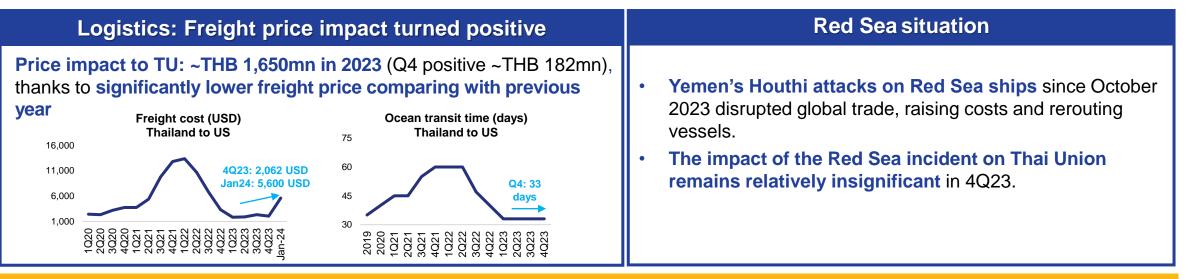


 The U.S. Frozen business was rightsized and will now focus on profitability over revenues

### Fit for Growth

- We are working on our Strategy 2030 and the list of fundamental enablers is identified
  - Structure to be redesigned, allow us to reduce complexity, speed up the decisions and realize the saving
  - Scale down low profitability businesses to reinvest in other growth engines
  - Sustainability 2030 to enhance customer and consumer value proposition
  - Continue to invest in digital capabilities

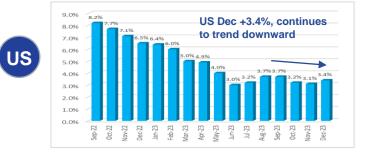
### Regarding the Red Sea event, freight prices rebound but stay below post-Covid peak; no material impact yet, to closely monitor



#### Inflation downtrend in the US, Europe, and Thailand

Headline inflation slowdown in Dec 2023 (US +3.4%, EU +2.9%, TH -0.8%)

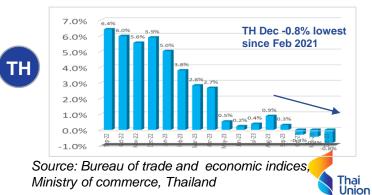
**Impact to TU:** Positive impact in US and EU since the purchasing power partially regains. On the other hand, Thailand's inflation fell for the 3<sup>rd</sup> consecutive month in Dec 2023, reaching a 34-month low, as energy and food prices softened due to government measures.



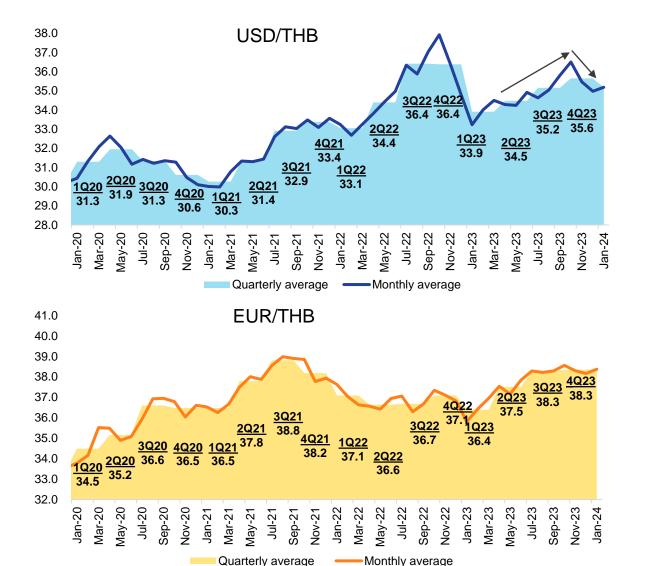
Source: U.S. Bureau of Labor Statistic Slide 20

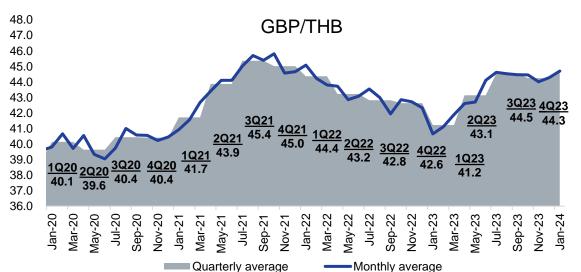


Source: Eurostat FY2023 Analyst Meeting



## Thai Baht depreciated against EUR and GBP, yet contrastingly strengthened against USD YoY





#### In 4Q23, average FX rates closed at:

- USD/THB: THB 35.64 (-2.0% YoY, +1.4% QoQ)
- EUR/THB: THB 38.34 (+3.4% YoY, +0.2% QoQ)
- GBP/THB: THB 44.25 (+3.8% YoY, -0.6% QoQ)

#### In Jan 2024, average FX rates closed at:

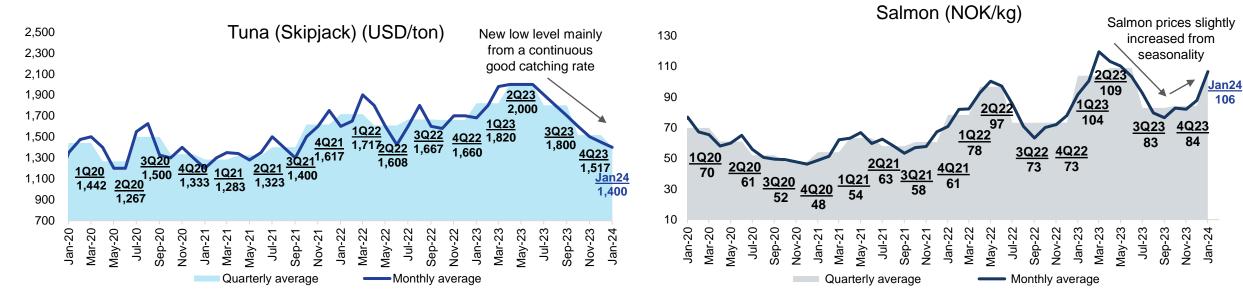
 USD/THB – THB 35.18, EUR/THB – THB 38.37, GBP/THB – THB 44.70

Source: Thai Union and Bank of Thailand data

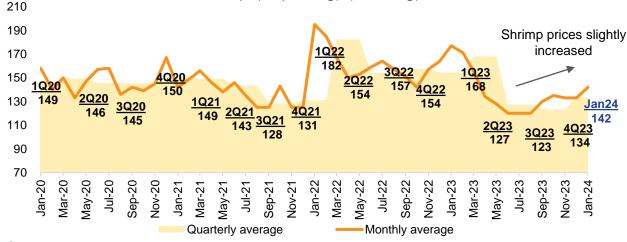




## Tuna prices dropped to USD 1,517/ton in 4Q23, thanks to higher catching rate, while shrimp prices remained at a low level



Shrimp (60pcs/kg) (THB/kg)



#### In 4Q23, average raw material prices closed at:

- Tuna: USD 1,517/ton (-8.6% YoY, -15.7% QoQ)
- Shrimp: THB 134/kg (-13.0% YoY, +8.4% QoQ)
- Salmon: NOK 84/kg (+14.8% YoY, +1.5% QoQ)

#### In Jan 2024, raw material prices closed at:

 Tuna – USD 1,400/ton, Shrimp – THB 142/kg Salmon – NOK 106/kg

Source: Thai Union and Bloomberg data



# In 4Q23, RL performance dropped further amidst industry RED LOBSTER headwinds; exit process currently ongoing

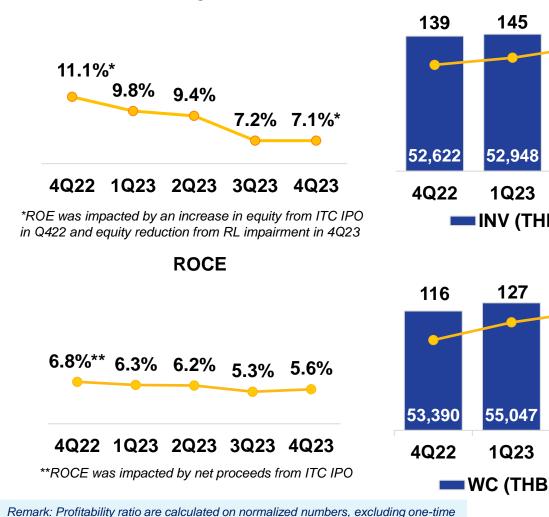
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THB mn	4Q23	3Q23	2Q23	1Q23	4Q22
Share of profit/loss from operations	-450	-395	-94	121	-344
Share of profit/loss from lease accounting adj.	-102	-101	-95	-101	-112
Interest expense	-138	-138	-138	-138	-115
Income tax	303	360	134	252	222
Net income	-387	-273	-193	134	-348
EPS (THB/share)	-0.08	-0.06	-0.04	0.03	-0.07
FY share of profit/loss (THB mn)	2023	2022	2021*	2020	2019
Operations	-818	-1,207	-178	-1,187	-142
Lease accounting adj.	-400	-422	-638	0	0

- Share of loss from operations slightly higher than our guidance, marked at THB 450mn in 4Q23 vs. THB 344mn loss in 4Q22, mainly from industry headwinds, including high material and labor costs, high interest rates, a cyclically lower quarter, and advisor fees.
- Decision to exit the investment triggered full impairment of the different items related to Red Lobster for an impact of THB 18.4bn classified in Discontinued Operations (see slide 6). This will allow TU to cease recording any more contributions from Red Lobster starting 1Q24, expect accretive impact in 2024 from investment exit.
- Exit process currently ongoing.



Remark: \*Including lease accounting adjustment applied since 1Q21 onwards.

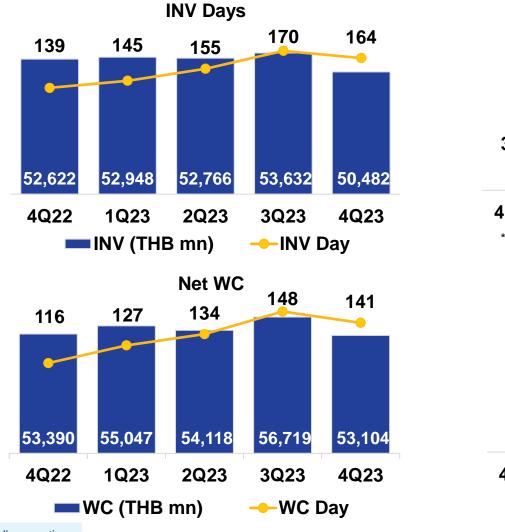
# 2023: ND/EBITDA improving from Net Debt reduction in 4Q23 while ND/E ratio remain in strong position after RL impairment



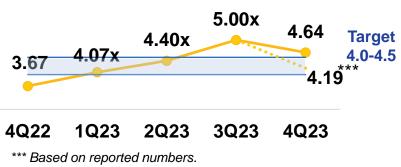
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non-cash impairment of RL (THB 18.4bn) in 4Q23 and before IFRS 5.

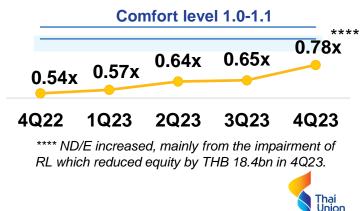
Slide 24



#### Net Debt to EBITDA

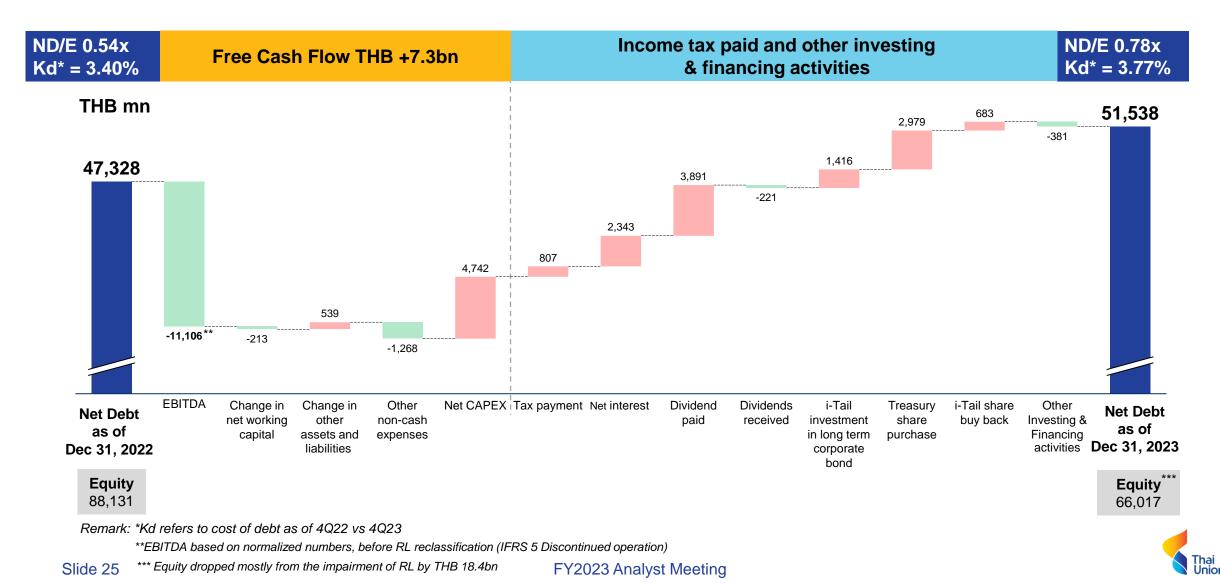


#### Net Debt to Equity (ND/E)

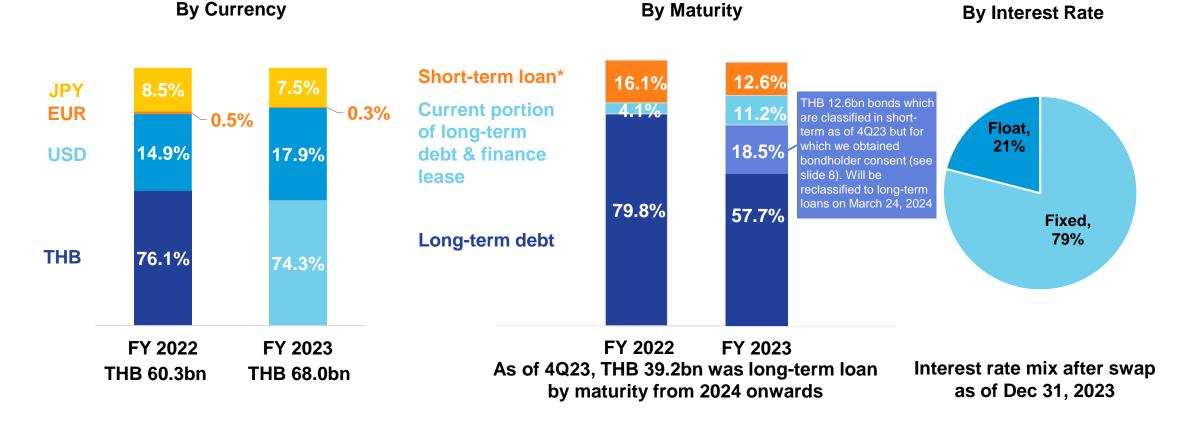


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### 2023: Net debt at THB 51.5bn with healthy ND/E ratio at 0.78x, yet deteriorating vs. 0.54x LY due to RL impairment impact on equity



### Proactive enhancement of debt profile by securing fixed rates amid future uncertainties



#### Interest-bearing debts of THB 68.0bn

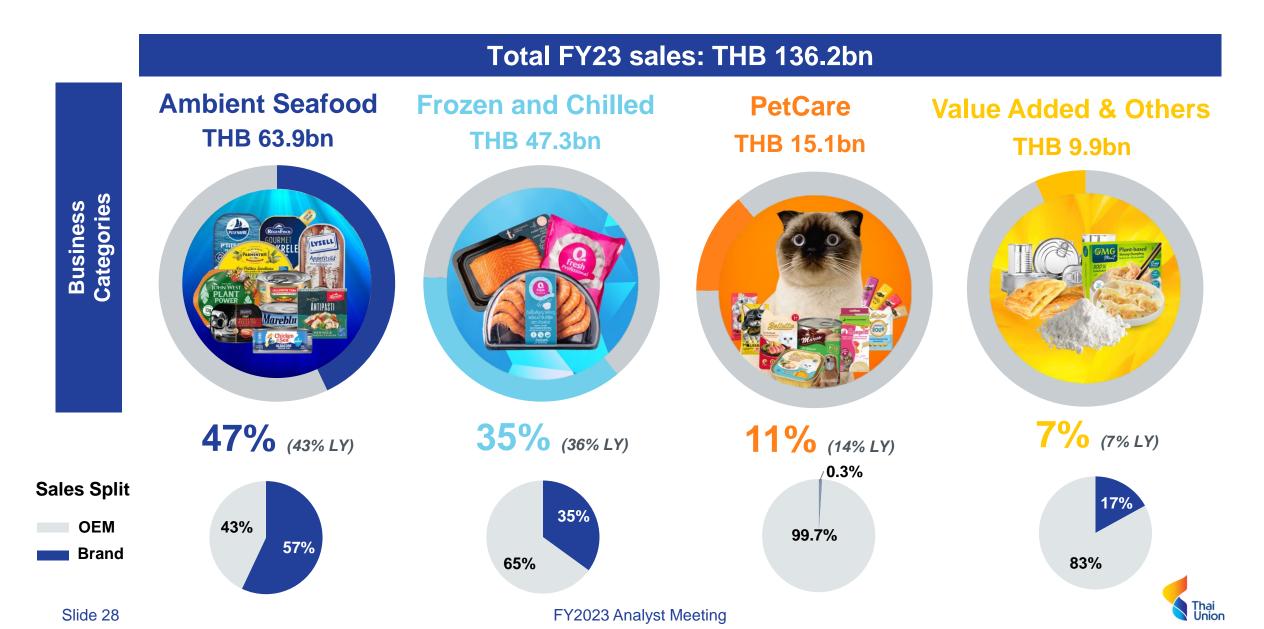
Remark: \*Short-term loans including Bank overdrafts THB 256mn for the period ending December 2023



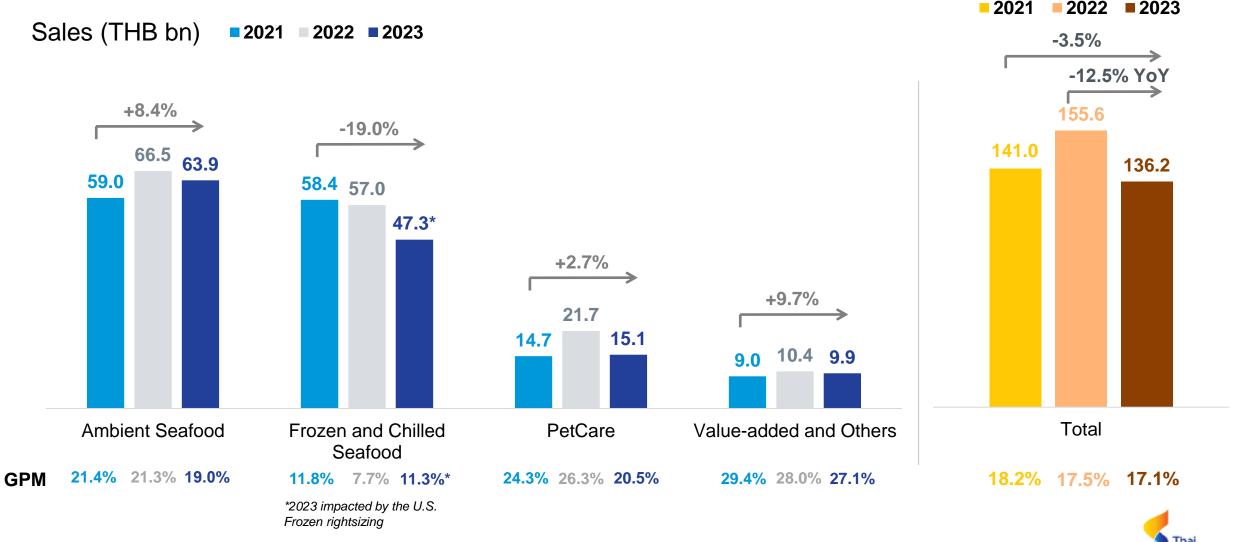


### **4Q23** Business Performance

### Category mix: Ambient expanded its share



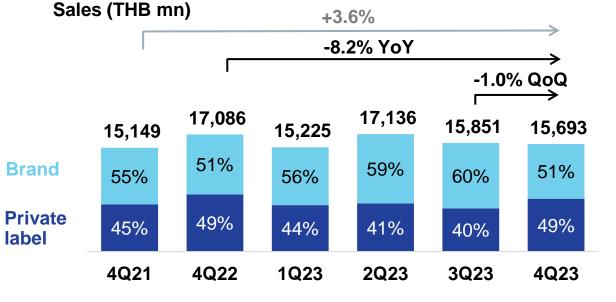
2023 Soft top line, explained by exceptional baseline, rightsizing initiative and price deflation in the U.S. Frozen, along with reduced freight revenue



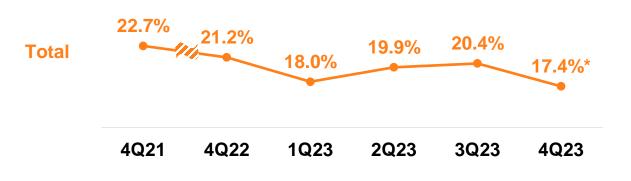
Slide 29

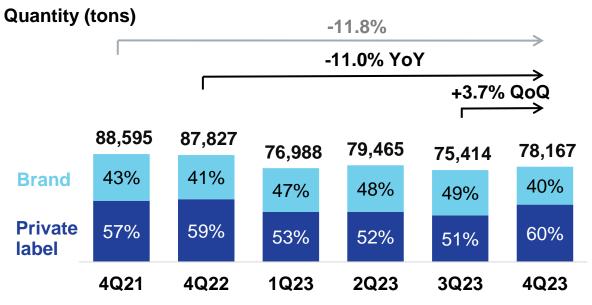
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### Ambient seafood: Growing demand QoQ driven by falling Tuna prices, despite some unfavorable selling price impact



**Gross Profit Margin** 

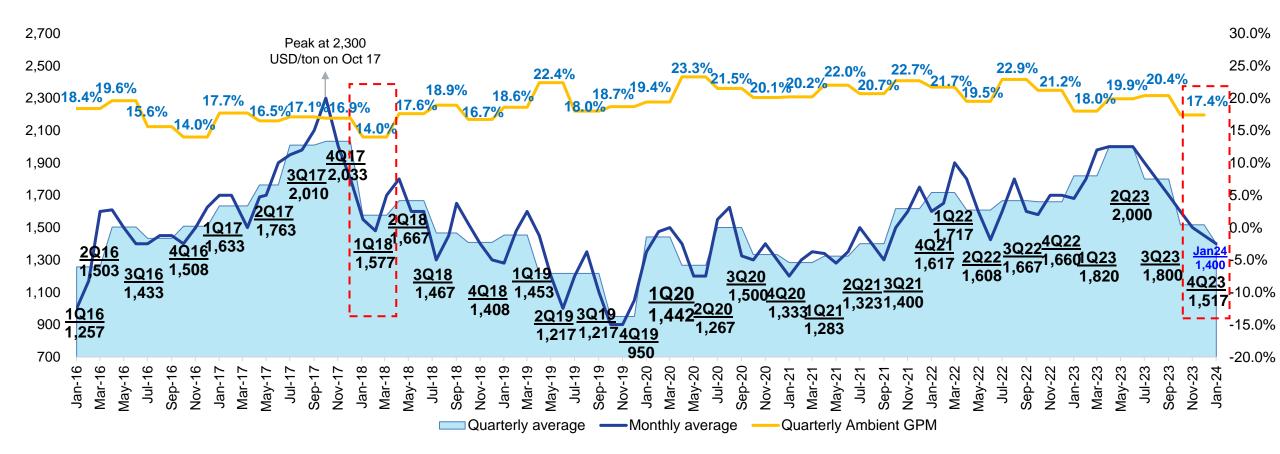




- 4Q23 ambient seafood sales decreased by 8.2% YoY, from high baseline last year, volume dropped by 11.0% YoY, due to soft demand largely from the US, Africa and domestic markets, and falling freight revenues, partially offset by higher selling prices. While the Middle East faced a USD shortage at the start of this year, resulting in weak demand.
- Lower sales in both brand (-8.6% YoY) and private label products (-7.7% YoY), pressuring by price elasticity.
- Gross profit margin decreased YoY to 17.4%, expected temporary impact after a sharp fall of tuna price since 2Q23.

## As expected, falling tuna prices by ~USD 500 triggered a temporary decrease in 4Q23 Ambient gross profit margin

(USD/ton)



Decreasing selling prices to align with current market prices

High-costs inventory will take few months to gradually adjusted down

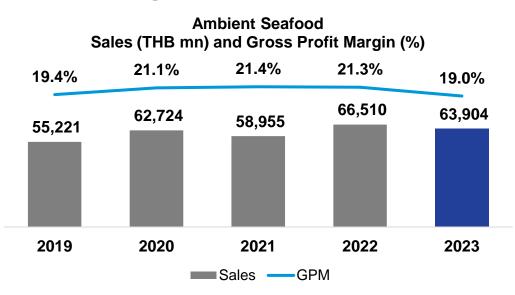


Key

**Factors** 



## 2023 Ambient seafood: decline on top line from price elasticity and freight normalization



### 2023 sales dropped 3.9% YoY from soft demand (volume -12.7% YoY)

- Sales slightly dropped across all segments due to soft demand and persisting high fish prices for nearly 3 quarters, partially offset by higher selling prices; however, the continuous decrease in tuna prices has led to OEM customers starting restocking.
- Gross profit margin at 19.0%, mainly impacted by high fish prices and lower sale volumes.

### Growing our business through value-added products and market expansion

- Focus on product mix improvement through the introduction of new innovative products, collaborating with the innovation team, and pursuing new distribution
- Continued to launch new products

In 2H23, TU launched new products almost key markets globally, particularly Europe, the U.S., and Thailand, which focus on premium and high margin products.

Additionally, King Oscar became No.2 in the premium salmon segment in the U.S.



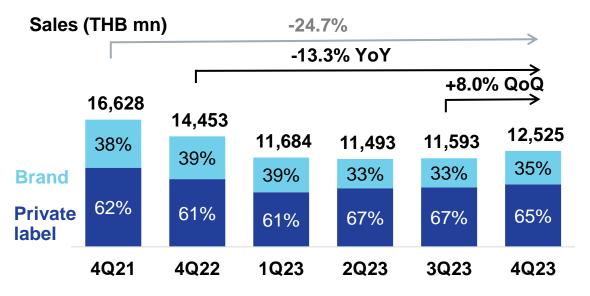
#### Improving productivity and cost efficiency

 A new tuna cold storage in Ghana will be completed by March 2024. This will save cost on external renting cost and reduces the dependency from supplies, as well as energy savings.

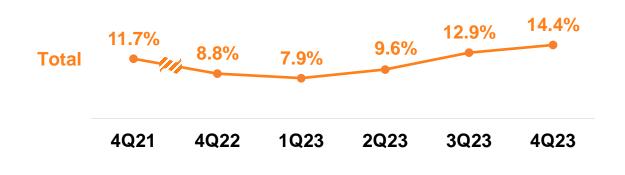
### Moreover, tuna prices tend to further softened down, so we expect more favorable environment in 2024.

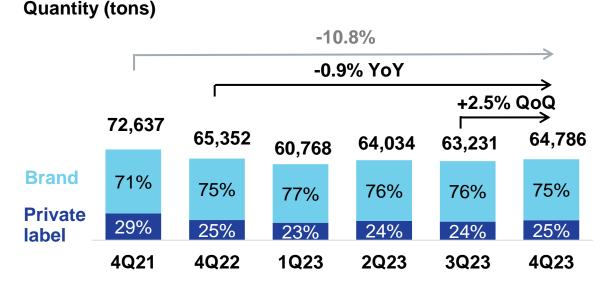


## Frozen & chilled: Strong QoQ rebound, with the highest quarterly sales for this year, along with exceptional 14.4% GPM



**Gross Profit Margin** 

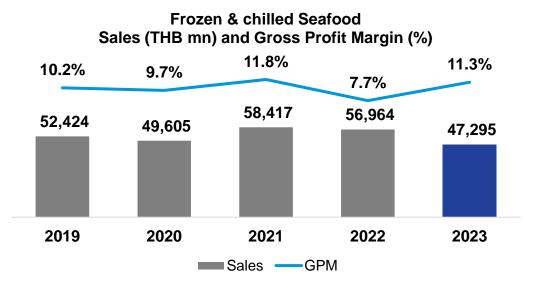




- 4Q23 frozen and chilled seafood sales dropped by 13.3% YoY, mostly from the rightsizing of Frozen business in the U.S. which vanish both sales value and volume, especially exit Lobster category cause high value products decline. Additionally, key categories are under prices deflation YoY.
- On contrary, Frozen and chilled seafood sales grew by 8.0% QoQ, primarily due to strong salmon sales performance during the festive season.
- 4Q23 gross profit margin grew impressively to exceptional 14.4%, largely thanks to the U.S. Frozen rightsizing strategy and favorable raw material prices.

FY2023 Analyst Meeting

# 2023 Frozen & chilled: declining topline from market price deflation (shrimp, lobster, crab) and rightsizing of our U.S. Frozen business



### 2023 sales dropped 17.0% YoY mostly from the U.S. rightsizing

- Top line remains soft from the U.S. Frozen rightsizing strategy, softer demand in the U.S. market and price deflation. Nevertheless, our strategy is to prioritize the U.S. Frozen on profitability rather than the size of revenue.
- Double-digit Gross profit margin at 11.3%, thanks to favorable logistic costs and raw material prices, plus portfolio rationalization.

#### **Right-sizing our US Frozen business yields positive results**

- Exiting lobster category which is too volatile and with no end-to-end benefit to TU, as well as derisking speculative activities in shrimp, crab and other shellfish
- Structure was down-sized accordingly

### Growing our business through value-added products and market expansion

- Feed business, sales have continuously grown from last year, especially in shrimp feed and seabass feed, thanks to higher profitability which recovered in the 2H23.
- Continue launched new products

Launched NPDs, Salmon steak cut Import Miyaki oyster & & Miyaki oyster & Barrion cut (Lotus's Thailand) Hamachi (Copper)

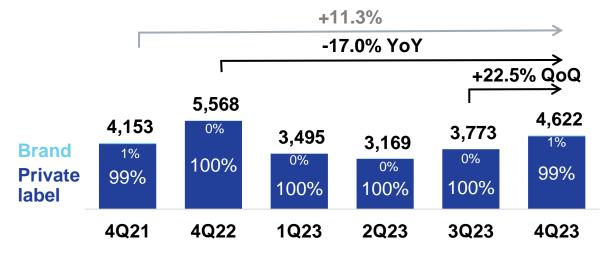




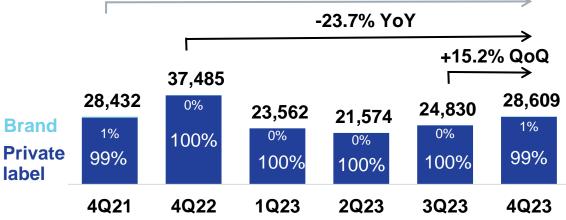
FY2023 Analyst Meeting

## PetCare: Record quarterly sales of the year and high margin, thanks to key customers restocking especially in the U.S. and Europe

#### Sales (THB mn)



Quantity (tons) +0.6%



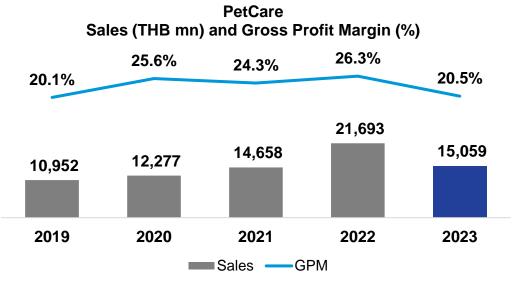
 4Q23 PetCare recorded highest quarterly sales in this year and grew 22.5% QoQ, driven by restocking from key customers, especially in the U.S. and Europe, along with price adjustment strategy and new co-creation products. While it dropped by 17.0% YoY, after last year's exceptional performance due to inventory destocking and reduced freight revenue.

 4Q23 gross profit margin was at 23.4%, slightly higher than last year, benefits from lower logistic costs as well as selling prices uplift.

#### **Gross Profit Margin**



# 2023 PetCare: Full-year performance was softer compared to the exceptional LY, but showed recovery in sales in 2H23



#### 2023 sales dropped 30.6% YoY

- Pressures from high baseline last year and destocking issue, especially in 1H23. However, 2H23 sales and margin performance start to accelerate, and we anticipate a return to YoY growth in the upcoming quarter (1Q24).
- Gross profit margin was at 20.5%, dropped mainly from lower sales volume, unfavorable product mix, and higher cost per unit.

#### Investing into new capacity & strategic partnership

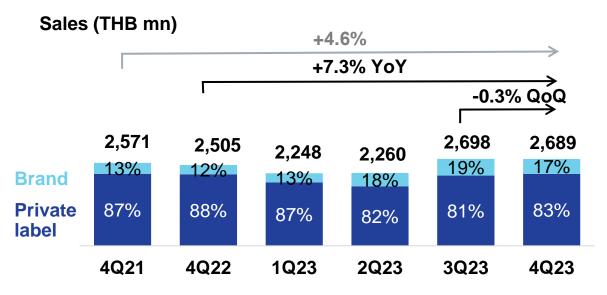
- New plant ITC 2.2, started a trial run for some lines and plans to commercialize by early 2024 with a 18.7% capacity increase.
- Expanded distribution both offline and online channels i.e. Mr. DIY in 4Q23 (727 branches) and plan further expansion within 2024

#### Focus on improving productivity and cost efficiency

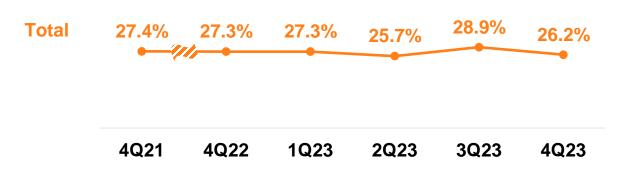
- Working with customers to adjust products to reduce the price point according to the current economic situation, while maintaining the premium
- Increased measures to mitigate soft full-year 2023 performance through cost efficiency and profit protection plan, on track and already managed to save costs by 0.6% of sales in 2023.

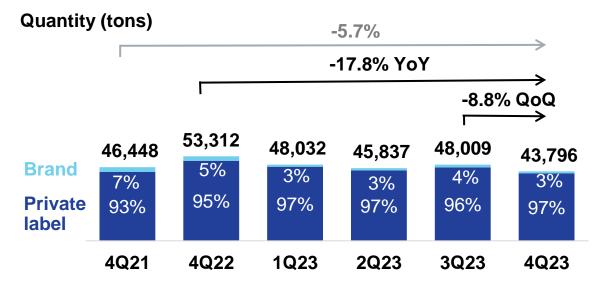


# Value-added & others: Sales recovered YoY mainly thanks to value-added products and ingredient



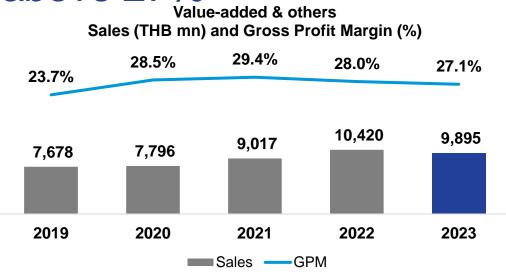
**Gross Profit Margin** 





- 4Q23 Value-added & others sales increased by 7.3% YoY, driven by higher selling prices, despite the decline in volume (-17.8% YoY). The drop in sales volume was largely driven by lower by-product volume with small sales value impact, and to much lower extent, packaging volume. This was partially offset by the growth in ingredient thanks to newly acquired customers.
- 4Q23 gross profit margin slightly decreased to 26.2%, mainly due to the lower gross profit margin of value-enhancing business. Nevertheless, gross profit margin remained in the healthy range, supported by the shift in our strategy to focus on higher margin products.

# 2023 Value-added & others: gross profit margin remained solid above 27%



### 2023 sales dropped 5.0% YoY to THB 9.9bn

- Sales decreased from a high baseline last year and soft performance of packaging, attributed to performance of its downstream canned business, partially offset by value-added and ingredient businesses growth.
- Gross profit margin remained healthy at 27.1%, thanks to lower raw materials prices, production efficiency improvement, and new ranges of product, offset with lower sales volumes.

### **Growing Value-Added to uplift margins**

- Future of Culinary, non-halal plant started operations in Oct 2023, while halal plant is expected to move in completely by the end of March 2024, with 38% capacity increase.
- Continue launched new products, i.e., KitKat pie to McDonald (Thailand), etc.



### Packaging and printing continued to be a key driver

Portfolio adjustment, focusing on the convenience and sustainable trend and high margin.

### Driving growth in our value-enhancing business

- Ingredient Protein hydrolysate line is expected to commercial run within 2Q24. Significant growth in crude oil demand from new customers.
- **Supplement** ZEAVITA collagen remained no.1 market share in super/hyper chain as well as E-commerce.
- Alternative Protein New launched innovative products, plant-based tuna range under Laguna, part of the King Oscar in Poland.







Targeting back to topline growth in 2024 with improved profitability. Softer Q1 profitability expected YoY

Sales	3 - 4% YoY Growth
Gross profit margin	~ 17.0 – 18.0%
SG&A to sales	~ 11.0 – 12.0%
Effective interest rate	Increase 0 – 0.5%
CAPEX	~ THB 4.0 – 4.5bn
Dividend policy	At least 50% dividend payout ratio

Remark: \*Under FX rate assumption rate of 33.50 THB/USD; potential translation sensitivity for 1 THB/USD change is estimated impact on topline 0.7-0.8%.



## Thai Union

## **Thank You!**

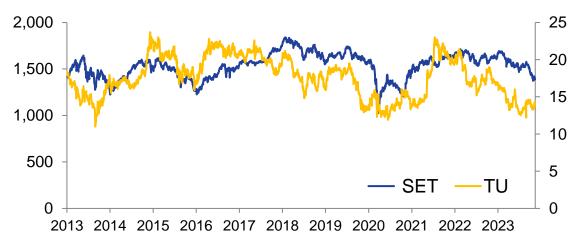


## Share capital information

### **Stock Performance at a Glance**

Bloomberg/ Reuters	TU TB/ TU.BK
Share price (February 16, 2024) Historical closing price	THB 15.90
52-week high	THB 16.20
52-week low	THB 12.50
No. of paid-up shares	4,655.13mn
Par value	THB 0.25
Market Capitalization	THB 74.0bn

#### THB



#### **Major Shareholders** As of December 28, 2023 **Others**, 54.89% Chansiri Family, 19.62% Thai NVDR, 6.86% Social Security Office, Niruttinanon Family, 2.68% Ms. Jarunee, Mitsubishi UFJ 7.10% Morgan Stanley, 3.72% 5.13% Free float 69.9% Foreign ownership/ Foreign limit 23.2%/45.0%

### **Dividend Policy**

Minimum 50% payout of our net profit with semi-annual payments

## DPS (THB per share)

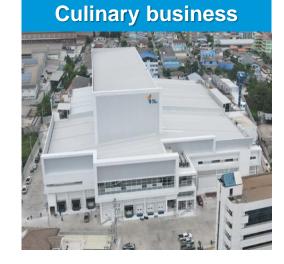
Period	2H23	1H23	2H22	1H22	2H21	1H21	2H20	1H20
DPS	0.24	0.30	0.44	0.40	0.50	0.45	0.40	0.32

#### Source: SET and TU

Remark: No. of paid up shares includes the treasury shares TU repurchased at 117mn shares during 2020 and 45mn shares during 2023.



## Four major CAPEX projects will be completed in 2024



Ready-to-eat,

dimsum and bakery

~9,300 sq.m:

Incrosed by 38%

Key

Products

**Total** 

Timeline

Slide 43

#### Ingredients business



Protein hydrolysate and collagen peptide

~5,700 sq.m



Ambient tuna cold storage

~11,500 sq.m (including waste-water treatment plant: WWTP)

~THB 550mn

Expected to completed by March 2024

Capacity	Increased by 38%		
		_	
CAPEX	~THB 1.2bn		

Expected to completed in

halal side by the end of

March 2024

~THB 1.1bn

~THB 2.1bn

Wet pet food

and treat

Increased by 18.7%

with new automated

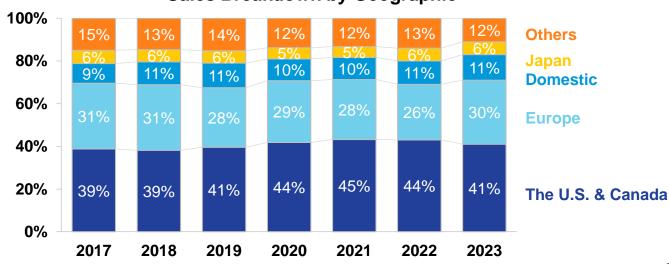
packing line

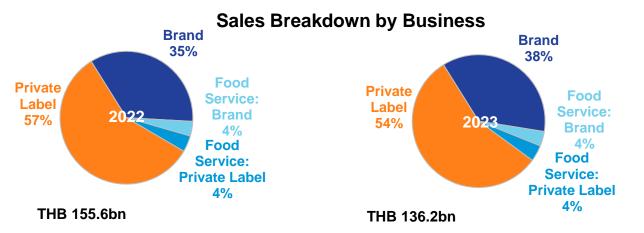
**PetCare business** 

Expected to commercialize protein hydrolysate line in 2Q24

Fully commercialize by 2Q24 FY2023 Analyst Meeting

## Sales contribution increased mainly from Europe and Thailand





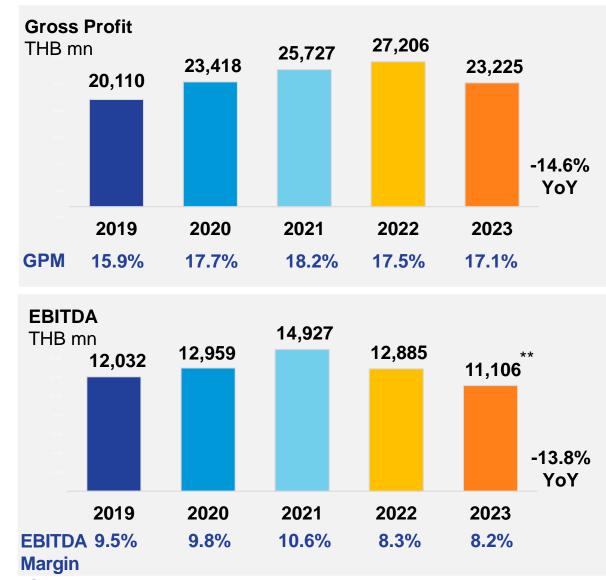
Sales Breakdown by Geographic

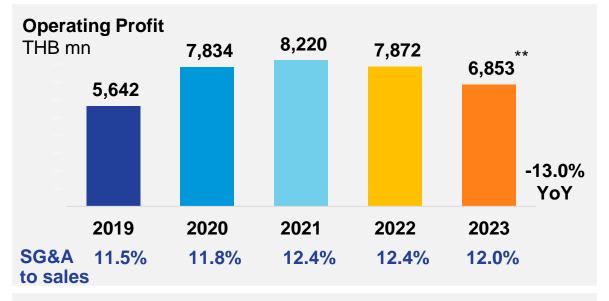
- 2023 lower sales contribution from almost all regions, especially the U.S.
  - The U.S. & Canada dropped significantly by 19.0% YoY, hence the contribution decreased to 41%.
  - Japan and EM & rest of the world sales dropped by 16.5% YoY, mostly Middle East, while sales in Europe and Thailand dropped 1.6% YoY and 4.4% YoY, respectively.
- 2023 branded and private-label business sales mix was at 40% and 60%, respectively
  - Total branded sales decreased 8.7% YoY, mainly from frozen & chilled business, partially offset by value-added businesses sales growth.
  - Total private-label sales dropped by 14.8%
     YoY across all businesses.

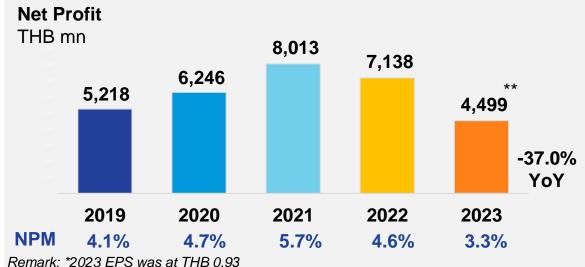
Thại Union

Remark: Others represent Asia, Australia, Middle East, Africa and South America

## FY23 margin dropped YoY from high base line last year

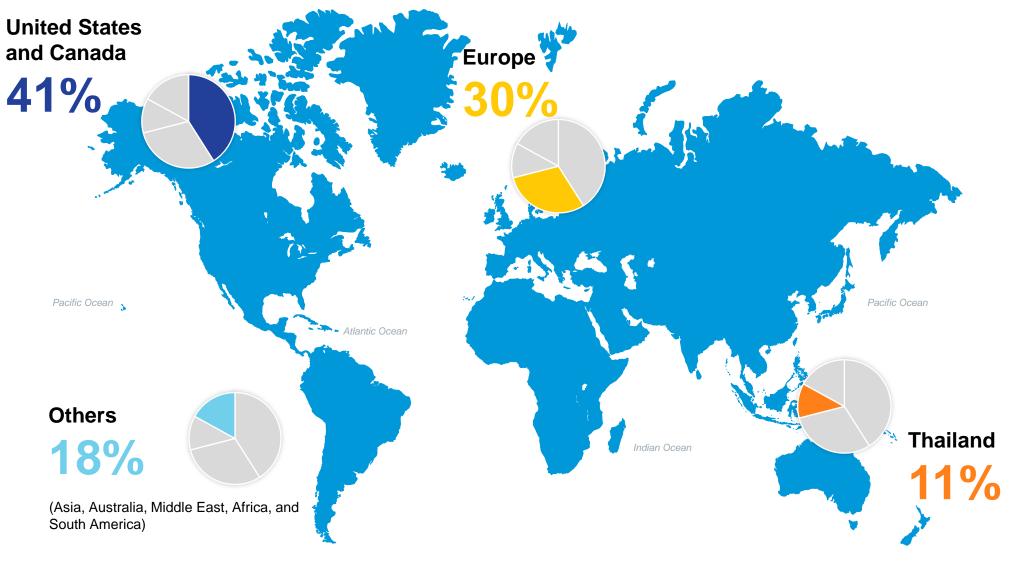






Slide 45 \*\*Excluding one-time non-cash impairment of RL (THB 18.4bn)

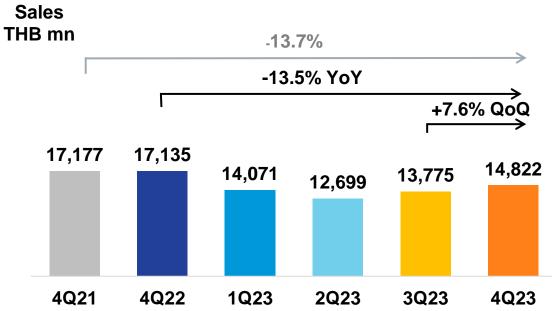
## Geographic diversity: 2023 Sales



Thai Union

# The U.S. & Canada: Sales exhibit upward momentum QoQ, despite the rightsizing frozen business





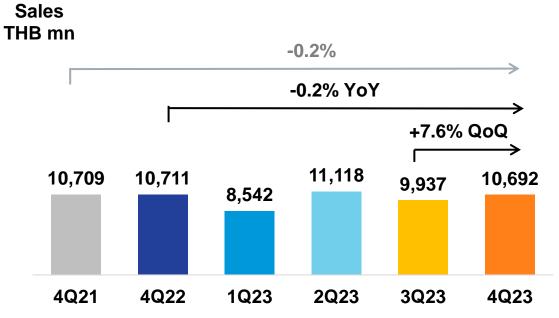
#### 4Q23 North America sales decreased 13.5% YoY

- Sales dropped mainly from frozen & chilled seafood due to rightsizing strategy and prices deflation.
   Moreover, PetCare also diluted sales as customers carry high inventory. However, sales showed a recovery of 8% QoQ.
- Negative FX effects from Thai Baht appreciation against USD (USD/THB -2.0% YoY in 4Q23)

Thai Union

# Europe: Sales flat, accelerates by Value-Added, mitigated by Petcare shortfall





### 4Q23 EU sales flat YoY

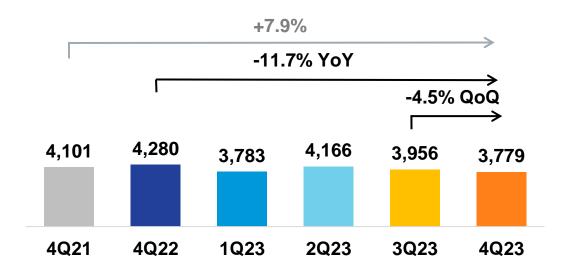
- EU sales dropped mainly from weak demand and soft volume temporally impacted by further price increases.
   Sales grew by 7.6% QoQ, thanks to strong salmon sales performance during the festive season and PetCare recovery due to customers restocking.
- Thai Baht depreciation to Euro (EUR/THB +3.4% YoY) and GBP (+3.8% YoY) in 4Q23.



## Thailand: Soft sales, led by lower demand almost all categories



Sales THB mn



### 4Q23 Thailand sales dropped by 11.7% YoY

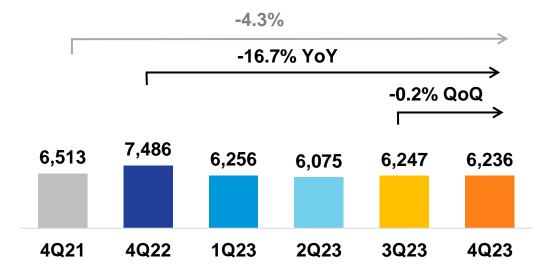
 Domestic sales dropped mainly from Ambient (Tuna, plus Sardine and Mackerel), packaging businesses, and Frozen (including Lobster and Shrimp), partially offset by Feed growth.



# Emerging Markets (EM) and rest of the world: Sales flat quarter by quarter, meanwhile behind last year



Sales THB mn

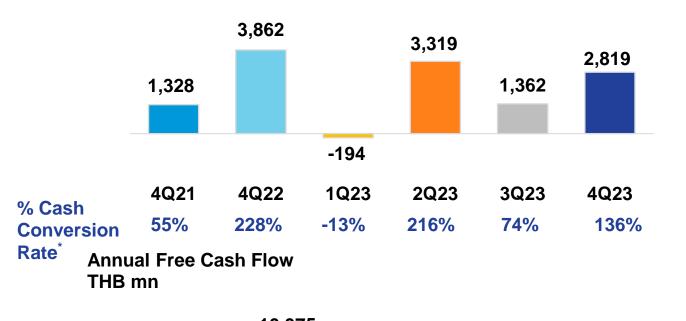


#### 4Q23 EM and rest of world sales decreased by 16.7% YoY

- Sales decreased across key countries from soft demand and high base.
- Sale in Africa dropped by -49% YoY mostly from Ambient Tuna (vs. +48% YoY in 4Q22), the Middle East -29% YoY (vs. +40% YoY in 4Q22), mainly from USD currency shortage. Sales in China -23% YoY (vs. +8% YoY in 4Q22), and Japan -12% YoY (vs. +1% YoY in 4Q22).

## In 4Q23, TU generated strong Free Cash Flow of THB 2.8bn

**Quarterly Free Cash Flow** THB mn





- 4Q23 reported materially positive Free • cash flow at THB 2.8bn, mainly driven by strong EBITDA and well managed NWC, partially offset by CAPEX spending.
- 4Q23 Net Capex spending was THB • **1.2bn** for this quarter and THB 4.7bn for 2023, behind budget due to delays in some key projects.
- Thai Union remains committed to • investing in innovation and projects for improving operational efficiency to meet our 2025 goals.

Remark: Change definition of Free Cash Flow;

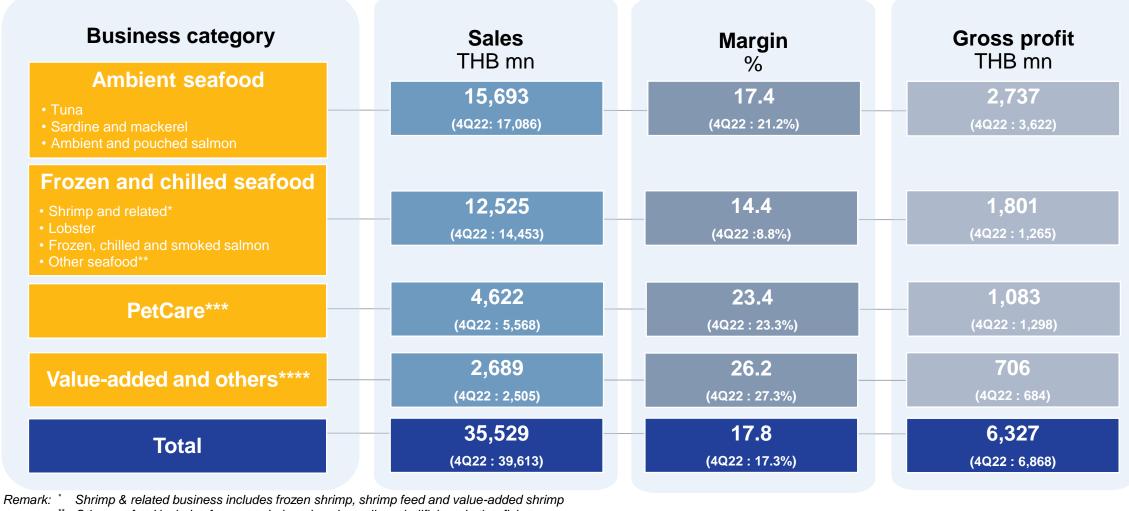
\*Cash Conversion Rate = FCF / EBIT; FCF= EBITDA-Changes in net working capital -Change in other assets& Liabilities + non-cash expenses - CAPEX

FCF is based on reported financial statement basis

\*\*Net CAPEX including THB 400mn receipt from the sale of piece of land during 2021.



## 4Q23 Category profitability



Other seafood includes frozen cephalopod, crab, scallop, shellfish and other fish

\*\*\* PetCare includes wet seafood-based cat and dog foods, cat and dog food

\*\*\*\* Value-added and other products include ingredients, supplements, alternative protein, packaging and sales of scrap, such as surimi-based fish snacks, microwave oven ready meals, Chinese-style dim sum, packaged cooking sauce, scrap from fish and shrimp processing lines, crude and refined tuna oil, bakery products, empty cans for ambient seafood, printing

service for can labels Slide 52





